



FOR IMMEDIATE RELEASE
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Ford Motor Company Donates Transit Connect to
Boys & Girls Club of Palm Springs

La Quinta, CA – Ford Motor Company donated a 2019 Transit Connect XLT Wagon to the Boys & Girls Club of Palm Springs at the 2019 Desert Classic presented by Workday at the Stadium Course at PGA WEST.

As part of the tournament's mission to support children's charities in the Coachella Valley and beyond, Ford donated the Transit Connect to help transport students to the club after school. The new van also ensures the club can comply with a new state law regarding commercial licenses that previously forced them to stop using their original van.

Local Ford dealers collaborated with the Boys & Girls Club of Palm Springs for multiple activities, including an annual career day for Boys & Girls Club students where they receive a tour and insight about career opportunities in the automotive industry. They also support the Junior Youth of the Year program, which recognizes one middle school student from the Boys & Girls Club each month.

Additionally, Ford awarded a 2019 Ford Expedition to the winner of the Closest-to-the-Pin contest on the 17th hole of the Stadium Course during Wednesday's Bob Hope Legacy Pro-Am at the Desert Classic.

Daily tickets to the Desert Classic are only \$30, available at www.desert-classic.com, and include admission to the PGA TOUR golf tournament, Concert Series presented by H. N. and Frances C. Berger Foundation, and three on-course, greenside hospitality venues – the Albertsons Vons Fan Pavilion on the 18th green, Casamigos Club 17 on the 17th green and Michelob Ultra Beers Fore Birdies on the 16th green/17th tee.

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About Desert Classic Charities

Desert Classic Charities is the beneficiary of the PGA TOUR event in the Coachella Valley, and has contributed more than \$60 million to local charitable organizations with the monies it has received since the tournament's inception. The mission of Desert Classic Charities is to help support children's charities of the Coachella Valley by hosting golf events or other fundraising efforts. Proceeds from these events are distributed to local organizations that offer structured programs focusing on the health, welfare, social development, and the supplemental educational and recreational needs of children age 18 and under living in the Coachella Valley.

About Lagardère Sports

Lagardère Sports is a leading sports marketing agency with a global network of local experts dedicated to delivering innovative solutions that meet our clients' needs. We believe sport inspires emotions and passion that are essential to enriching people's lives and generate powerful collective experiences. At Lagardère Sports, we dedicate our expertise and passion to providing our clients with privileged access to the infinite opportunities of sports. Lagardère Sports is part of Lagardère Sports and Entertainment, a company with more than 1,600 employees worldwide and 50 years of experience.